## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 228759

Serial No.	
Filing Date	
Inventorship	
Applicant	Microsoft Corporation
Attorney's Docket No	MS1-1365US
Title: Media Content Navigation Associated Advertising	

## **INFORMATION DISCLOSURE STATEMENT**

References -- See Attached Form PTO-1449

## **REMARKS**

The citations listed are submitted in compliance with the duty of disclosure defined in 37 CFR §1.56. The Examiner is requested to make these citations of official record in this application.

Respectfully Submitted,

Date: Aug. 1, 2003

By: David A. Morasch

Reg. No. 42,905

Please	type a	plus si	gn (+)	inside this	box	→	$\sqcap$
--------	--------	---------	--------	-------------	-----	---	----------

EV355228759

							, -	
Sul	bstitute	for form 1449A/P1	го		Compl t if Known			
	INFORMATION DISCLOSURE			201 001125	Application Number		7	
11	1FO	RMATION	A DI	SCLOSURE	Filing Date		7	
S	TAT	EMENT	BY A	APPLICANT	First Named Inventor	Sardera		
					Group Art Unit			
	(	ise as many sh	eets as	s necessary)	Examiner Name		$\Box$	
She	et	1	of	1	Attorney Docket Number	MS1-1365US	J	

	U.S. PATENT DOCUMENTS							
Examiner Cite		U.S. Patent Document  Number  Kind Code <sup>2</sup> (if known)		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
_		5,687,331		Volk et al.	11/11/1997			
		ļ						
		ļ			<del>                                     </del>			
		<del> </del>			<del></del>			
					+			
		<del> </del>			<del></del>			
		<del> </del>			<del></del>	<del></del>		
		<del> </del>			<del>                                     </del>			
		<del>                                     </del>		<u> </u>	<del>                                     </del>			
				· · · · · · · · · · · · · · · · · · ·	<del>                                     </del>			
			$\neg \uparrow \neg$	<del> </del>	1			

FOREIGN PATENT DOCUMENTS										
Cito	Foreign Patent Document			Name of Patentee or	Date of Publication of	Pages, Columns, Lines,	$\Box$			
	Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)	Applicant of Cited Document	Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear	Т6			
	<u> </u>									
_							<u></u>			
					L		┶			
					<u> </u>		1			
	<b>L</b>						1_			
	<b>├</b> ─├─				ļ	<del></del>	1			
					·		-			
	<del>  </del>			<del></del>			╆			
	Cite No.1	Cite	Cite	Cite Foreign Patent Document Kind Code <sup>5</sup>	Cite Foreign Patent Document  Kind Code  Name of Patentee or Applicant of Cited Document	Cite Foreign Patent Document Name of Patentee or Date of Publication of Cited Document Cited Document	Foreign Patent Document  Cite  No.1  Office3  Number*  Number*  Name of Patentee or Applicant of Cited Document  Name of Patentee or Applicant of Cited Document  Name of Patentee or Cited Document  Name of Patentee or Applicant of Cited Document			

Examiner	Date	
Signature	Considered	

<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.



<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.